The Dun & Bradstreet Corporation

Current Economic Indicators

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News

Contact: Reid H. Gearhart, (212) 593-6727

NEW BUSINESS INCORPORATIONS UP SIGNIFICANTLY IN JANUARY

NEW YORK, April 24--New business incorporations in January increased 9.4 percent to 60,497 from 55,301 in January 1985, according to The Dun & Bradstreet Corporation.

"The continued gains in new incorporations after three years of record growth reflect the fact that entrepreneurs are optimistic about the outlook for future business activity," said Joseph W. Duncan, corporate economist and chief statistician of The Dun & Bradstreet Corporation.

Fourteen states registered gains of over 20 percent compared with year-ago levels. The largest increases in new incorporations occurred in Connecticut, up 163.0 percent; Maryland, up 84.1 percent; and Georgia, up 41.0 percent. Significant increases were also reported in Alabama, up 34.2 percent and Michigan, up 32.3 percent. The sharpest decreases were in Arizona and West Virginia, down 49.1 percent and 46.6 percent, respectively.

New York reported the largest number of new incorporations with 6,585, followed by Florida with 6,041, California with 5,202 and Texas with 3,352. On a percent-change basis, new incorporations in New York, Florida and California increased 8.7 percent, 15.5 percent and 23.1 percent, respectively, while new incorporations fell 2.0 percent in Texas.

Seven of the nine U.S. Bureau of the Census regions registered increases in January compared with year-ago levels. The largest increases occurred in the New England region, up 40.2 percent to 3,793 from 2,705; the Pacific states, up 19.0 percent to 7,170 from 6,024; and the South Atlantic area, up 18.9 percent to 15,106 from 12,704. The Mountain and the West North Central regions, down 17.8 percent and 1.5 percent, respectively, were the only regions to report declines from year-ago levels.

On a seasonally-adjusted basis, 57,452 new incorporations were recorded in January, 8.9 percent more than the 52,768 reported in January 1985.

The Dun & Bradstreet Corporation is the world's largest producer and marketer of business information and related services, with worldwide operating revenues of nearly $2.8 billion in 1985.

(See Attached Tables for Data on Individual States)

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NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	Jan. 1986	Dec. 1985	% Change Dec. 1985 Jan. 1986	Jan. 1985	% Change Jan. 1985 Jan. 1986
NEW ENGLAND	3,793	3,861	-1.8	2,705	40.2
Maine	242	241	0.4	218	11.0
New Hampshire	355	362	-1.9	286	24.1
Vermont	153	174	-12.1	144	6.3
Massachusetts	1,434	1,471	-2.5	1,323	8.4
Connecticut	1,328	1,322	0.5	505	163.0
Rhode Island	281	291	-3.4	229	22.7
MIDDLE ATLANTIC	11,361	9,890 R	14.9	10,571	7.5
New York	6,585	5,912	11.4	6,060	8.7
New Jersey	2,910	2,428 R	19.9	2,999	-3.0
Pennsylvania	1,866	1,550	20.4	1,512	23.4
EAST NORTH CENTRAL	7,903	7,628	3.6	7,472	5.8
Ohio	1,686	1,321	27.6	1,441	17.0
Indiana	940	1,009	-6.8	833	12.8
Illinois	2,598	2,874	-9.6	2,977	-12.7
Michigan	2,105	1,908	10.3	1,591	32.3
Wisconsin	574	516	11.2	630	-8.9
WEST NORTH CENTRAL	2,952	3,056	-3.4	2,998	-1.5
Minnesota	820	940	-12.8	754	8.8
Iowa	415	350	18.6	454	-8.6
Missouri	919	887	3.6	955	-3.8
North Dakota	84	103	-18.4	75	12.0
South Dakota	92	84	9.5	93	-1.1
Nebraska	225	218	3.2	239	-5.9
Kansas	397	474	-16.2	428	-7.2
SOUTH ATLANTIC	15,106	15,112 E	.0	12,704 ER	18.9
Maryland	1,305	1,013	28.8	709	84.1
Delaware	2,259	2,705	-16.5	2,106	7.3
Washington, DC	183 E	187 E	-2.1	200 E	-8.5
Virginia	1,334	1,310	1.8	1,131	17.9
West Virginia	110	228	-51.8	206	-46.6
North Carolina	1,209	1,129	7.1	972	24.4
South Carolina	582	485	20.0	674 R	-13.6
Georgia	2,083	1,609	29.5	1,477	41.0
Florida	6,041	6,446	-6.3	5,229 R	15.5

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	Jan. 1986	Dec. 1985	% Change Dec. 1985 Jan. 1986	Jan. 1985	% Change Jan. 1985 Jan. 1986
EAST SOUTH CENTRAL	2,493	2,095 E	19.0	2,291	8.8
Kentucky	772	681	13.4	712	8.4
Tennessee	770	741	3.9	725	6.2
Alabama	765	415	84.3	570	34.2
Mississippi	186	258 E	-27.9	284	-34.5
WEST SOUTH CENTRAL	5,723	5,367 R	6.6	5,675 R	0.8
Arkansas	501	432	16.0	410	22.2
Oklahoma	735	584 R	25.9	705 R	4.3
Louisiana	1,135	774	46.6	1,139	-0.4
Texas	3,352	3,577	-6.3	3,421	-2.0
MOUNTAIN	3,996	3,900	2.5	4,861	-17.8
Montana	149	133	12.0	140	6.4
Idaho	162	142	14.1	152	6.6
Wyoming	88	87	1.1	81	8.6
Colorado	1,225	1,096	11.8	1,268	-3.4
New Mexico	319	233	36.9	246	29.7
Arizona	946	1,039	-9.0	1,860	-49.1
Utah	357	342	4.4	365	-2.2
Nevada	750	828	-9.4	749	0.1
PACIFIC	7,170	7,049	1.7	6,024	19.0
Alaska	186	114	63.2	170	9.4
Washington	905	896	1.0	746	21.3
Oregon	647	666	-2.9	622	4.0
California	5,202	5,143	1.1	4,226	23.1
Hawaii	230 E	230	0.0	260	-11.5
TOTAL U. S. (unadjusted)	60,497 E-P	57,958 R	4.4	55,301 E-R	9.4
TOTAL U.S. (seasonally adjusted)	57,452 P	57,785 R	-0.6	52,768 R	8.9

E = Estimated
P = Preliminary
R = Revised

Note: The state of Oklahoma always supplies estimated figures.
Source: Economic Analysis Department, The Dun & Bradstreet Corporation.
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